

**JORDAN A. HUTCHISON, MS, BFA™**

ADVISOR

***With a deep-rooted belief that we live for so many factors beyond our finances, Jordan empowers clients to make financial decisions that are aligned to their dreams, goals and values.***

Jordan brings in-depth experience in strategic financial planning, behavioral finance and a passion for empowering clients to make purpose-driven financial choices that factor in all elements of their lives.

Jordan has managed relationships with high-net-worth and multi-generational families as well as designed investment strategies for institutional investors and individuals for 8 years through advisor roles at JOYN®, Sagemark Consulting<sup>SM</sup> and LPL Financial, LLC.

With an educational background in finance, management, and psychology, he is uniquely equipped to enable his clients to align their dreams with a distinct vision of financial success. He takes a hands-on approach to identify the values and aspirations of each client and uses that understanding to guide them through significant life discussions. Jordan strives to add clarity and remove uncertainty from their financial choices, so they have confidence in their decisions and their future.

When not helping clients achieve their personal and financial goals, Jordan enjoys being active, watching basketball, and cheering on the Alabama football team. When time permits Jordan takes long trips in his Jeep to the mountains for a day of hiking and reading. As a recent inductee of the basketball hall of fame at the University of Montevallo, Jordan loves giving back to his alma mater and his community as a member of the Sandy Springs Rotary, President-Elect of the University of Montevallo National Alumni Association Junior Board and a graduate of the Leadership Sandy Springs Class of 2018.

**EDUCATION**

Bachelor of Arts, Psychology,  
University of Montevallo

Master of Science, Family Financial  
Planning and Counseling,  
University of Alabama

Executive Education,  
The Wharton School

Applied Behavioral Finance  
Certificate, Investments and  
Wealth Institute

Certification of Behavioral Finance  
Advice (BFA™), Kaplan University

Life and Health Insurance License

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